

Create Your Charity Selection Criteria

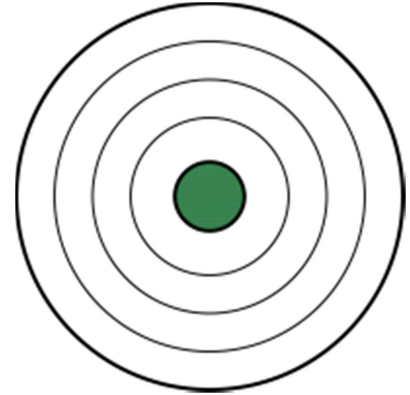
How to create your personal charity bulls-eye

Create two short lists to define your charity "bulls-eye" -- a **Charity Must Have** list and a **Charity Must NOT Have** list.

Your Charity Must Have list

Include on this list criteria that a charity must meet before you will consider it for a donation. *For example:*

- Must be a Section 501(c)(3) public charity.
- Must have filed an IRS information return for 20__ or later.
- Must use ___% or more of program spending for my top cause.
- Must provide programs in my top geographic area.
- Must have a clearly defined mission and supporting goals.
- Must have a clear plan for meeting its mission and goals.
- Program spending percentage must be between ___% and ___%.
- Reserve ratio must be between ___ and ___.
- Must respond readily and openly to my requests for information.
- Must have a working program to protect donor privacy.



Your Charity Must NOT Have list

Include on this list criteria that a charity must NOT meet before you will consider it for a donation. *For example:*

- Recent negative publicity.
- Highest paid contractor paid more than ___% of total spending.
- Highest paid employee paid more than ___% of total spending.
- Sells or exchanges donor information.

Must Have and Must NOT Have template

See the next page for the template.

